

## Plustek launches ePhoto Z300 photo scanner making it super easy for consumers to digitise paper photos

London March 16, 2016 – Plustek, the Taiwanese photo and document scanner manufacturer, announces the launch of the ePhoto Z<sub>3</sub>00, a consumer focused dedicated photo scanner ideal for digitising and preserving value film assets quickly, easily and cost effectively.

Ergonomically designed with ease of use in mind, the Plustek ePhoto Z<sub>3</sub>00 automatically detects photos – or indeed documents – once placed in the device and scans at up to 300 dpi. Simple to operate with no technical know-how required at all, the scanner comes with soft touch rollers to prevent photos from being scratched and is designed to take photo paper from 1 inch to A<sub>4</sub> in size and up to 0.76 mm in weight (thickness).

The ePhoto  $Z_3$ 00 uses high quality colour CCD image sensors to scan one photo at a time with a  $4 \times 6$  inch print taking just two seconds to digitise and an A4 document processed in 5 seconds. The recommended daily volume is 500 sheets.

Shooping Lin, Plustek's UK sales director, says, "Of course, there are many ways you can scan photos. Yes, you could use a flatbed, MPF or smartphone, but you just don't get the quality. Our ePhoto Z300 scanner is specifically designed for job and the bundled software makes it a breeze to quickly churn through boxes of pictures."

The eZ300 photo scanner comes with Plustek's ePhoto software which offers a range of colour enhancement features and effect tools such as auto white balance, auto crop and deskew, sharpen, anti red eye, rotation and, for scanning documents, punch hole removal. Once photos are scanned, the ePhoto software allows easy sharing to FaceBook, Flickr, Picasa, Twitter and other applications.

In addition, the ePhoto Z<sub>3</sub>00 also comes with Presto! Page Manager 9 included so consumers can scan documents and create searchable PDFs.

## Pricing and availability

The Plustek ePhoto Z<sub>3</sub>00 supports both Microsoft Windows and Apple Mac OS X operating systems and is connected to a computer using USB 2.0. It is available today from <u>CameraWorld</u> and <u>Speed Graphic</u> and other authorised photographic retailers at a recommended retail price of £130.00 plus VAT. A two year warranty is offered as standard.

## **About Plustek Inc**

Respected as a world-class imaging and surveillance solutions provider, Plustek Inc. manufactures high-quality, professional scanners as well as security devices for businesses, professionals and consumers.

Founded in 1986, Plustek has developed a broad portfolio of scanners including document, photographic, graphic, ID card, mobile and book scanners. Focusing on meeting customer needs, the company has also developed a server-based File Management System which helps users manage documents by transforming piles of paper into usable and searchable information.

For further information, please visit the web at www.plustek.com

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